

Valuing Educators

The conference that informs & connects



*"We are
Professionals"*

MANTRA
LEGENDS
on the
GOLD COAST

www.aecwbp.com

1300 232 972

admin@aecwbp.com

Sponsor & Exhibitor Prospectus



Invitation to invest in and support the future education and care leaders

Our ***Elevating Educators*** conference puts educators at the heart of everything we do. ECW recognises that the current education and care workforce are the professions future leaders. Our mission is to support and invest in the future of the profession to grow a strong, confident and resilient education and care workforce. With the support of key players like your we can continue to provide rich quality professional development and support opportunities that will contribute to substantial growth in the professional knowledge and expertise of education and care practitioners. The education and care workforce is ideally placed to initiate and influence greater understanding and recognition of the critical role education and care practitioners hold in the hearts of every young child, family and community.

Opportunities:

- Direct access to your current and future target leaders
- Exposure to current practitioners, emerging leaders and professional stakeholders
- Brand awareness
- Networking opportunities
- Sector exposure through direct marketing pre, during and post conference
- Placement on slide presentations (dependent on sponsorship type)
- Company Logo, details and small spiel in the program guide
- Company, Logo details with link to company on the ECW Website
- Exhibitors will be given substantial exposure to delegates over the conference program

Sponsorship opportunities:

- 1x Gold Sponsorship
- 1x Silver Sponsorship
- 1x Bronze Sponsorship
- 6x Content Specialist Sponsors
- 1x Satchel Sponsor
- 5x Satchel Insert

Sponsorship	Gold \$6000 +GST	Silver \$4000 +GST	Bronze \$2000 +GST
Co branding with ECW on main conference powerpoint	Opening Ceremony		
10 minute presentation and 2 banners at	Discussion	BBQ	Networking
5 minute presentation and 2 banners at....			
full conference registration includes:			
- Professional Discussion	x6	x4	x2
- Gourmet BBQ			
- Networking			
Trade exhibitor tables	x2	x1	x1
Promotion in the program guide (to be supplied by sponsor)	Full	half	quarter
6 month Logo and advert in marketing material leading into and following the conference (to be provided by sponsor)	✓	✓	✓
Sponsorship status to remain prominent on the ECW website for 12 months	✓	✓	✓
Sponsorship status on newsletter material for 12 months (to be provided by sponsor)	✓	✓	✓
1 A4 insert in the conference satchel (to be supplied by sponsor)	✓	✓	✓
Framed certificate of appreciation from ECW	✓	✓	✓
Logo on all conference promotional material	Lge	Medium	Small
Verbal recognition	✓	✓	✓
Banner in entry area to conference, registration desk and stage area (to be supplied by sponsor)	✓	x	x
Banner in entry (to be supplied by sponsor)	✓	x	x
Banner at registration desk (to be supplied by sponsor)	✓	x	x
Sponsor logo on delegate name badges	✓	x	x

Exhibitors \$1000 + GST
Trade Table includes: 1 trestle table, 1 chair 1 A4 insert in the conference satchel (to be supplied by exhibitor) 1 full conference registration 1 extra drinks and BBQ registration Certificate of appreciation from ECW Promotion in the program guide (to be supplied by sponsor)

Satchel Sponsorship \$2000 + GST (1 only)
ECW Co branded conference Satchel Includes: 1 A4 insert in the conference satchel (to be supplied by sponsor) 1 full conference registration 1 extra drinks and BBQ registration Certificate of appreciation from ECW Promotion in the program guide (to be supplied by sponsor)

Satchel Insert \$250 + GST (5 only)
1 A4 advertisement/insert (to be supplied by sponsor) in the conference satchel pens, lollies, note pads



Content Sponsorship \$2500 ea + GST (Only 1 Sponsor per content available)	Technology in Education and Care	Nature based learning	Intentional Environments	Programming Autonomy	Supporting positive transitions to school	Risk Resilience
Co branding with ECW on workshop powerpoint	✓	✓	✓	✓	✓	✓
5 minute presentation and 2 banners in workshop	✓	✓	✓	✓	✓	✓
full conference registration includes: - Professional Discussion (delegates will be seated at content focus discussion table) - Gourmet BBQ - Networking drinks and nibbles	x2	x2	x2	x2	x2	x2
Trade exhibitor table	x1	x1	x1	x1	x1	x1
6 month Logo and advert in marketing material leading into and following the conference (to be provided by sponsor)	✓	✓	✓	✓	✓	✓
Promotion in the program guide (to be supplied by sponsor)	✓	✓	✓	✓	✓	✓
Delegate satchel insert	✓	✓	✓	✓	✓	✓
Certificate of appreciation from ECW	✓	✓	✓	✓	✓	✓



Content Areas

Technology in Education and Care

Impact of Technology on learning and practices – As professionals you are hearing about the impacts of blue light on children's developing brains, the lack of physical activity and sensory deprivation. We are now immersed in the age of technology. It's presence can be all consuming. How can we incorporate technology into our programs? What are the impacts on children's development and the learning programs in our settings?

Programming Autonomy

Achieving pedagogical autonomy in the face of external influences and challenges - As professional's you recognise the importance of providing programs that offer children real autonomy. You know that children learn best through play yet the push for school readiness translates into formal learning models being endorsed and enforced.

Intentional Environments

Environments are the third teacher and the impact of quality environments on the potential of learning programs requires careful consideration, planning and intent to ensure you have all the necessities for a great learning environment. Whether working in an adapted, shared community or purpose-built space there will be aspects of these spaces that pose a challenge to the program.



Nature based learning

Bush and forest learning programs have a growing following in education and care across the world and many practitioners in Australia are now embracing the outdoors to extend on their learning programs for children. For many practitioners, this has been welcomed with open arms while others feel conflicted even inhibited by formalised education thinking and policies.

Supporting positive transitions to school

As an Education and Care practitioner your role is to scaffolding children's learning and development through the provision of rich, nurturing and age appropriate learning programs. You need to have a sound knowledge of child development, be intentional and recognise those opportunities for learning. Knowing what and when to observe, support, extend or refer can have a significant impact on children's learning. As an education and care professional you have a responsibility to provide programs that will afford all children the best possible start to formal schooling and the push to include formalised learning experiences in your programs can be hard to deny.

Risk and resilience

Research demonstrates how EC practitioners can provide optimal challenges for children during play; and how children can learn from failure, adapt to difficult circumstances and negotiate social squabbles, thereby building emotional stability and resilience. The early years of life are by far the most influential; with key motor, language and psychological skills developed before entry to primary school.



ECW

Australian Education and Care Workforce
Professional Body

SEPT 8 & 9 **2017**

VALUING EDUCATORS

*The conference for EDUCATORS that
Connects, Informs and elevates*



Caroline Fewster



Prue Walsh



Dr Red Ruby Scarlet



Stephen Gallen



Jennifer Ribarovski



Dr Rachael Sharman



Hyahno Moser



Janet Kan



April Cunningham

Lakelands Golf Club - Lakelands Drive Merrimac

5 mins from Surfers Paradise on the Gold Coast



Exhibitor/ Sponsorship terms of agreement

I agree to the terms and conditions to exhibition at the ECW Education and Care Conference 2017

- Exhibition/sponsorship is available for purchase through ECW
- All prices are in Australian Dollars and include GST.
- Full payment or a 50% deposit is required at the time of booking.
- If you pay by Credit Card a 1.5% charge will be incurred
- Full payment must be received by COB 10th August 2017.
- If the balance of the payment is not received by the due date, the allocated sponsorship or exhibition may be cancelled.
- You will not receive any sponsorship or exhibition entitlements until all monies have been paid.
- You must notify the conference organisers in writing by COB July 30th 2017 if you intend to cancel sponsorship or an exhibition.
- Cancellations made before 30th July 2017 will be refunded less 50 per cent of the total purchase price. Cancellations made after this date will not be refunded.
- No sponsor shall assign, sublet or apportion the whole or any part of their exhibition and/or sponsorship package except upon prior written consent of ECW.
- Cancellations will not be considered if ECW deems that sponsorship entitlements have already been provided prior to the submission of cancellation.
- Exhibitors and sponsors are asked to respect bump-in and bump-out times
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- Advertising material (e.g. banners) is not allowed outside the designated areas.
 - Obstruction of the aisles or walkways, in any form, is not allowed.
- The Exhibitor will be responsible for keeping the aisles and areas adjacent to its allocated space free of congestion caused by its activities.
- You are solely responsible for any physical loss or damage to your own property.
- The Exhibitor will be liable for all storage and handling charges resulting from its failure to remove the Exhibitor's materials from the Conference.

- Any damage caused by the Exhibitor will be on charged to the Exhibitor.
- The exhibitor is solely responsible for its representatives attending the Conference and its property and materials and any loss or damage to them.
- ECW reserves the right to rearrange the floor plan and/or relocate any exhibit without notice.
- ECW will not discount or refund for any facilities not used or required.
- No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment has been received by the Conference Organiser.
- All artwork (i.e. Logo's) as part of your sponsorship package, is to be received by July 14th 2017
- Exhibitors grant to ECW, a non-exclusive royalty free licence to use the Exhibitor's name, logo, brands and trademarks for the purpose of promoting and marketing the Conference.
- Exhibitors need to provide a current valid certificate of Public Liability Insurance
- Exhibitors will all times act in a manner consistent with the good name, goodwill, reputation and image of ECW and the Conference and in compliance with all applicable laws and regulations.
- If the Conference is rescheduled for any reason, the Exhibitor is not relieved of any of its obligations under these terms and conditions.
- ECW may terminate the Exhibitor booking if these terms and conditions are breached and that breach has not been remedied within 24 hours after notification to the satisfaction of the conference committee.

Consequences of Termination

Upon termination of the booking the Exhibitor will:

- Within seven days of the termination of the Agreement pay the balance of the Exhibition space fees to ECW; and have no right to recover or be refunded the deposit paid prior to the date of termination. Miscellaneous
- These terms and conditions contain the entire agreement between ECW and the Exhibitor. Any amendment or variation to these terms and conditions is not effective unless it is agreed in writing between ECW and the Exhibitor.





LAKELANDS GOLF CLUB

100 Lakelands Drive (off Gooding Drive), Merrimac. Gold Coast 4226

A multi award winning venue and clubhouse, set upon Australia's first Jack Nicklaus signature Golf Course, makes Lakelands a unique choice of venue. Function rooms feature floor to ceiling windows, a fresh garden outlook, lake views direct access to the outdoors and expansive wrap-around balcony overlooking the stunning views.



ACCOMMODATION

Signature Waterfront Apartments is just a 1 minute stroll along the lake at 135 Lakelands Dr Merrimac. These fully self-contained 2 Bedroom luxury apartments sleep 3 adults comfortably. A booking comes in at under \$100 p/person at just \$280. Book a 2nd night and this comes down to under \$65p/person per night at just \$380. To reserve your accommodation call John on 07 55106666.

Surfers Paradise is less than 10km's away by car where you will be able to choose from an array of accommodation options

“MANY VOICES TOGETHER -
ONE STRONG VOICE
FOR EDUCATION AND CARE PRACTITIONERS.”

Sponsor / Exhibitor Booking Form

To: ECW Conference Committee

Email completed form to admin@aecwpb.com

Name of your Organisation: _____

Organisation address: _____ State & Postcode: _____

Organisation Contact: _____ Phone: _____

Email: _____ Mobile: _____

Please make you Sponsorship / Exhibitor selection

Primary Sponsorship options

- ☐ Gold Sponsor \$6000.00 + GST
☐ Silver Sponsor \$4000.00 + GST
☐ Bronze Sponsor \$2000.00 + GST

Exhibitor options

- ☐ Exhibitor \$1000.00 + GST
☐ Satchel sponsor \$2500.00 + GST
☐ Satchel Inserts \$ 250.00 + GST

Content Sponsorship options 2500.00 + GST

- ☐ Technology in education and Care
☐ Programming Autonomy
☐ Intentional Environments
☐ Nature based learning
☐ Supporting positive transitions to school
☐ Risk and resilience

Sponsorship / Exhibitor Cost

Total \$ _____
 + 10% GST \$ _____

Total Due \$ _____

Full payment or 50% deposit is required at time of booking
Balance is due and payable by August 10th 2017

Name on Card _____ M/Card ☐ Visa ☐

Signature _____ Expiry /
 MM YY

CCN

Direct Credit Payments to be made to:
Australian Education and Care
Workforce Professional Body
BSB 064 149
ACC 10151502



ECW

Australian Education and Care Workforce
Professional Body

Each individual education and care practitioner's strengths, interests and challenges are as unique as the individual children they have been entrusted with and as unique as the service, community and sector in which they work. They are an Education and care practitioners and deserve to be recognised and represented as a professional in the field of Education and Care.

Just as the National Quality Standard (NQS) and Early Years Learning Framework (EYLF) have high expectations for children and see children as competent and capable, we at ECW have high expectations of our education and care professionals. Educators are highly skilled, passionate professionals whom we hold in high esteem, as do those within the community that know and understand the invaluable work they do caring for and educating our most vulnerable and valuable members of community.



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Discover the benefits now
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